

APCO-ICMCI at Expo Milan 2015

“The work of man, the work of the management consultant for sustainability”

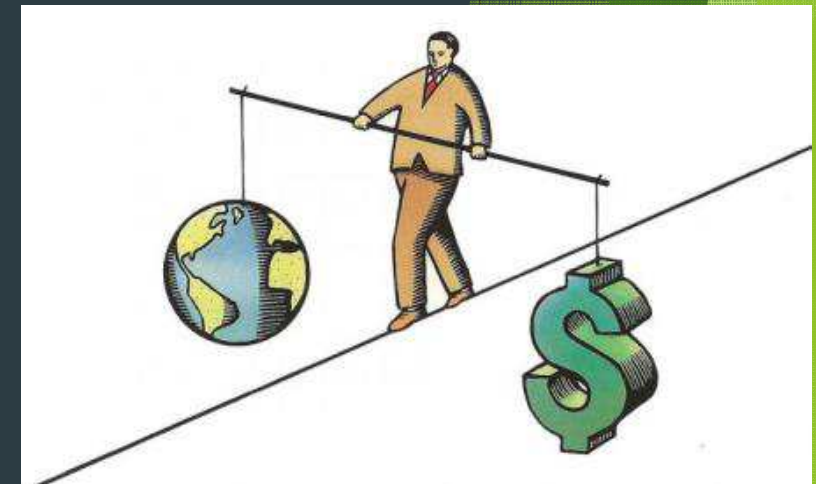
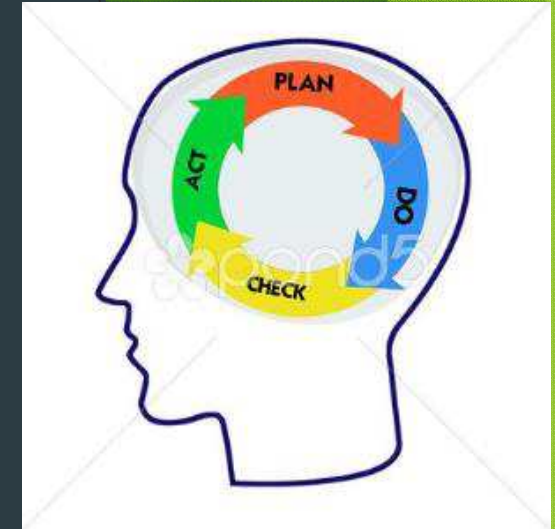
**Change in our societies, in the
management of our economies, in our
relationship with our one and only planet**

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Changes in management

- ▶ Regulation and Control → SELFREGULATION and TRUST
- ▶ Norms and limits → QUALITY of the LIFE
- ▶ Management → LEADERSHIP
- ▶ Risks → POSSIBILITIES
- ▶ Staff training → INVESTMENTS in people
- ▶ Changes → TRANSFORMATION
- ▶ Approaches → STRATEGIES



Changing societies

- ▶ CSR Europe: Enterprise 2020 Manifesto
- ▶ Business and governments working together for a more inclusive and sustainable society by putting their words into action
- ▶ The time to show real leadership on sustainable growth now. Together we create a more circular and inclusive economy.
- ▶ The power of collaboration of all companies, governments, civil society, investors and other stakeholders to step up their individual and collective efforts.



Changing societies

- ▶ China: in May 2015 has announced an intention to build "ecological civilization" in the country -
 - The idea of the document is to introduce environmental values and objectives into all aspects of society and the education of people.
 - "Road map" for Chinese society transformation from extensive nature resources development to "ecological civilization" includes 30 specific tasks in all areas.
- ▶ Kazakhstan: 2013 has announced an intention to build "Green Economy"

The agents of change - consulting “without borders”:

- ▶ **Business** as a driving force behind economic growth, business from small to multinational enterprises - is uniquely positioned to help establish a more equitable, inclusive and sustainable society
- ▶ A transformative change requires all companies to further integrate environmental, social, ethical and governance approaches into their strategies and to focus on creating shared value. This is the true contribution of corporate responsibility to a sustainable world.
- ▶ **Governments** create a policy framework that favours industrial and financial markets to support sustainable growth and transformation to a circular economy.
- ▶ **Management consultants** are always the agents of change, and our role now is to accelerate the adoption of new technologies and competencies by businesses to foster inclusive and sustainable business models in all countries and regions in which they operate.

Extending the Team to Achieve Sustainability Objectives

Corporations have embraced sustainability as a key strategic initiative, however corporate sustainability teams are often resource-constrained or lack the domain expertise necessary to address the complexity of a wide range of issues that confront their organization.

- ▶ **The Role of Outsourcing to Achieve Sustainability Objectives**
- ▶ **Contractors and sub-contractors**
- ▶ **Resource producers**
- ▶ **Product consumers**
- ▶ **Located in other countries?**

How financial services and banks change the sustainability?

To what extent the sustainable strategy is integrated in -

- ▶ The corporative strategy
- ▶ Capital allocation
- ▶ Budgeting process

Conclusion: The “good” practice is not necessarily “best” practice in

- a. Climate change
- b. Water
- c. Agri-commodities



About ICMCI

- ▶ ICMCI is an international membership organization and a network of the management advisory and consultancy associations and institutes worldwide, who have a common purpose and shared values and goals.
- ▶ In partnership with our members, the national certifying institutes, the mission of ICMCI is:
 - ▶ To elevate the standards of management consultants worldwide, and ensure that certified management consultants serve their clients with world-class competency and professionalism.
 - ▶ To support the creation and development of national professional institutes throughout the world, as well as encourage information sharing, networking and reciprocity between institutes adhering to ICMCI international standards and its code of conduct.
 - ▶ To promote the establishment of relations between relevant stakeholders: national institutions, buyers / clients, consulting companies and individual consultants.



Global consultancy market - it is time to join our teams in changing our societies



ICMI is the only worldwide organisation which represents the Management Consulting Professional Bodies.

50 National professional bodies
over 85% of the world's
2 million management consultants

Thank you!

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